

**AZMGMA**  
**2023**  
**FALL**  
**SUMMIT**

***ENGAGING MINDS,  
EMPOWERING SUCCESS!***

***SEPT. 26-27, 2023***

***THE WESTIN LA PALOMA RESORT & SPA***

***TUCSON, AZ***

**SUMMIT SCHEDULE**

# FALL SUMMIT SCHEDULE

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## Tuesday, September 26th

12:00pm-3:00pm     **Spa Package - *Offering 20% discount on any Spa appointments!***  
*Please book online, [www.Lapalomaspa.com](http://www.Lapalomaspa.com) or call the desk agents directly at 520.615.8370,  
& mention the group name (AZMGMA) when booking to receive the discount.  
Please reach out to [Marque.Elmer@westinlapaloma.com](mailto:Marque.Elmer@westinlapaloma.com) with any questions!*

5:00pm-7:00pm     **Welcome Reception Networking Event**

### Welcome Reception

Let's kick off the Arizona MGMA Fall Summit together with our Welcome Reception!  
Join us for an evening filled with mingling your peers, getting to know our Board of Directors and networking with our fantastic exhibitors while enjoying some delicious cocktails and food.

## Wednesday, September 27th

7:00am-8:00am     **Attendee Registration / Exhibit Hall Open**

7:00am-8:00am     **Breakfast**

8:00am-8:10am     **Opening Remarks**

8:10am-9:10am     **Opening General Session**  
**Physician Fatigue and Effects on Present and Future  
Provider Shortages**  
*Jim Balsarak, MD, MPH, FACS, FACE, TMC Health Care*

9:10am-10:10am     **General Session**  
**Practice Management Roadmap**  
*Mary Pineiro, MBA, FACMPE, RVH Solutions*

10:10am-10:25am     **Break in Exhibit Hall**

10:25am-11:25am     **General Session**  
**How Artificial Intelligence Can Transform Your Practice**  
*Mary Pineiro, MBA, FACMPE, RVH Solutions*

# FALL SUMMIT SCHEDULE

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- 11:25am-12:25pm     **General Session**  
**Financial Literacy for Healthcare Leaders**  
Brian Ramos, MBA, FACMPE, *Capital Anesthesia Partners*
- 12:25pm-1:25pm     **Lunch**
- 1:25pm-2:25pm     **General Session**  
**From Jurassic to Fantastic: An Introduction to Patient Acquisitions  
& Healthcare Marketing 2023**  
Jen Marcos, *Rater8*
- 2:30pm-3:30pm     **General Session**  
**Data Analytics To Drive Results**  
Brian Ramos, MBA, FACMPE, *Capital Anesthesia Partners*
- 3:30pm-3:45pm     **Break in Exhibit Hall**
- 3:45pm-4:45pm     **General Session**  
**Culture of Accountability**  
Kim Grana, FACMPE, RDCS, *Valley Oaks Medical Group*
- 4:45pm-5:00pm     **Prizes and Awards**

***\*Program subject to change***

**\*A maximum amount of 7 continuing education credit hours will be available through the American College of Medical Practice Executives (ACMPE) at the 2023 AZMGMA Fall Summit.**